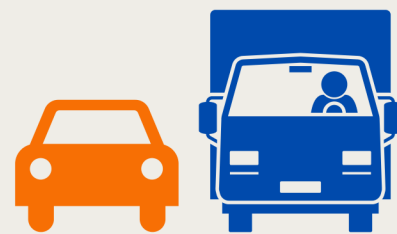


How a High-Use Fleet Achieved a 98% Reduction in Vehicle-Related Expenses*

***AND HOW YOU CAN TOO**



1-10 VEHICLES



11-35 VEHICLES



36+ VEHICLES

Fleets of All Shapes and Sizes Trust Primo Fleet Systems



\$75K

Workers Comp.
Losses

\$100K

Auto. Insurance
Losses

\$55K

Unplanned
Vehicle Repair

78%

Employee
Turnover

THE CHALLENGE



Mid-Sized Fleet

They say admitting you have a problem is the first step.

For Primo Driving Schools, fleet vehicle safety was always something that “just worked” without systems - until it didn’t.

Excessive costs, safety concerns, skyrocketing insurance rates, and a damaged reputation caused Primo to take a look in the mirror.

How could a driving school, successfully teaching over 10,000 alumni, have these issues?

THE SOLUTION

Fleet Behavior Analysis

We took action after a critical look at our operators' behavior; then developed proprietary tech and systems to streamline the process for others.

Safety & Cost Reduction System

We crunched the data to identify our strengths and weaknesses; taking an acute approach to rehabbing our fleet through ROI-focused training.

Best Practices Training

We knew this one already. After 13 years of training the safest drivers in Los Angeles, we quickly turned those best practices inward, standardizing our operators skill and knowledge.

1

Comprehensive Fleet Safety Analysis
Complementary for first-timers.

2

Outline Fleet Safety System to Operators

3

Training of Fleet Operators on Best-Practices

THE RESULTS

0 Workers Compensation Losses

\$2K Auto. Insurance Losses

\$1K Vehicle Repairs

50% Reduction in Turnover





**Waiting can be expensive, our
consultation is free...**

**SCHEDULE YOUR
COMPLEMENTARY
NEEDS ASSESSMENT
TODAY!**

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